

THE ART OF WINE. DOWN TO EARTH.

PROWINE ASIA 2019

Austrian Wine Seminar

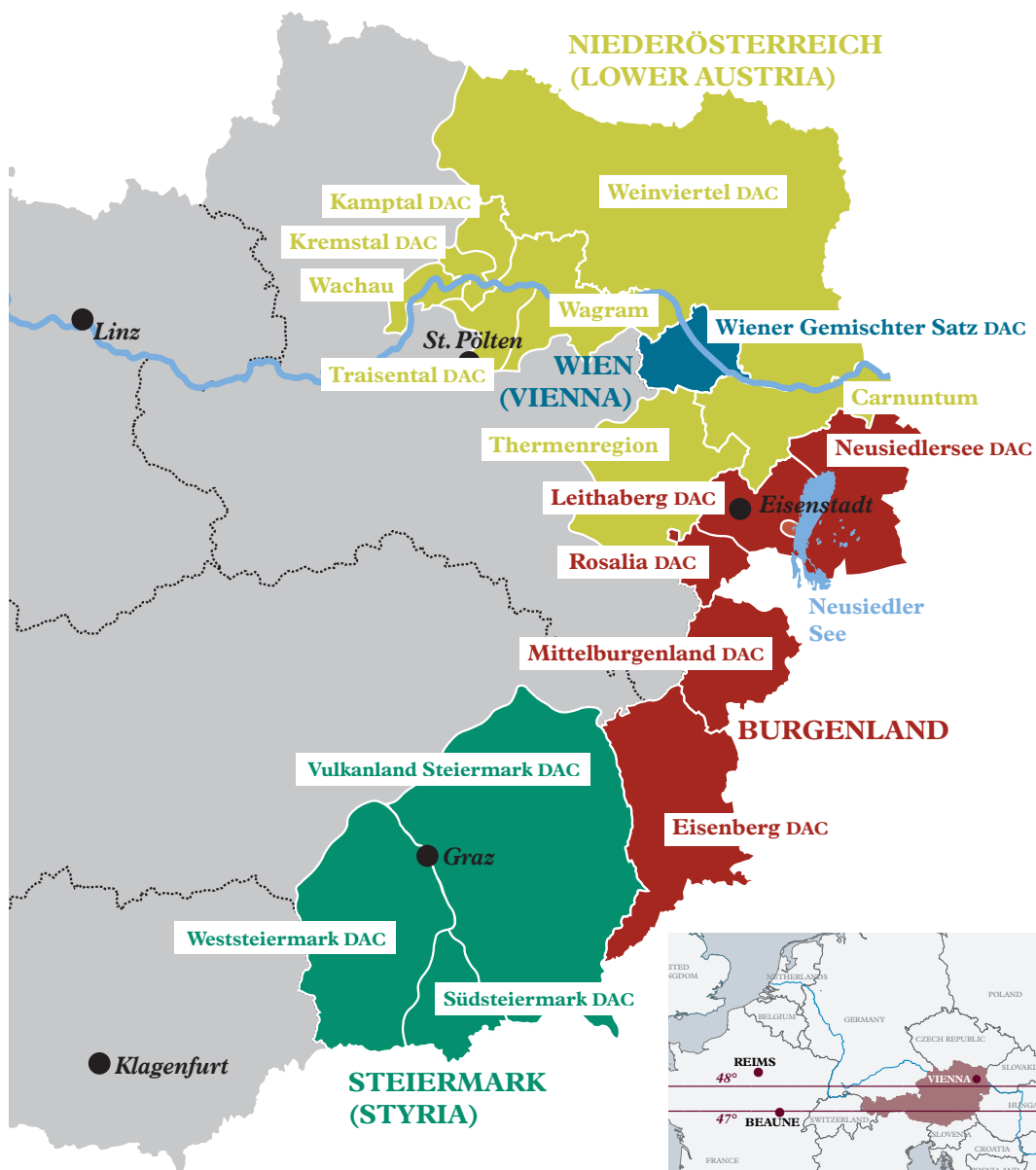
“Purity & Complexity: Austria’s Multidimensional,
High Quality Wines”

Hong Kong, Wednesday, 8th May 2019

 **ADVANTAGE
AUSTRIA** WKO

AUSTRIAN WINE 
The Art of Wine. Down to Earth.

WINE GROWING REGIONS AUSTRIA



Sequence of designations

Line 1: Vintage | Origin | Quality level

Line 2: Grape variety | Ortswein/Großlage/Riedenwein | "Brand name"

Line 3: Alcohol in Vol. % | Residual sugar in g/l | Acidity in g/l | Shortcuts of grape varieties for Cuvée/Gemischter Satz

Abbreviations for grape varieties

BB = Blauburger	GO = Goldburger	S88 = Scheurebe (Sämling 88)
PN = Pinot Noir (Blauburgunder)	GL = Goldmuskateller	SB = Sauvignon Blanc
BP = Blauer Portugieser	GV = Grüner Veltliner	SG = Souvignier Gris
BW = Blauer Wildbacher	JR = Jubiläumsrebe	STL = St. Laurent
BF = Blaufränkisch	ME = Merlot	SYL = Sylvaner
BM = Blumenmuskateller	MC = Muscaris	SYR = Syrah
BO = Bouvier	MT = Müller-Thurgau	TR = Traminer
CF = Cabernet Franc	MO = Muskat Ottonel	PB = Pinot Blanc (Weissburgunder)
CS = Cabernet Sauvignon	NB = Neuburger	WR = Welschriesling
CH = Chardonnay (Morillon)	RA = Rathay	ZF = Zierfandler
FRV = Frühroter Veltliner	R = Riesling	ZW = Zweigelt
FU = Furmint	ROE = Roesler	
GM = Gelber Muskateller	RV = Roter Veltliner	
GS = Gemischter Satz	RG = Rotgipfer	
	RU = Ruländer (Pinot Gris)	

Further abbreviations

AL	= Alcohol
RS	= Residual sugar
AC	= Acidity
TYP	= Wine types - explanation see page 3
TBA	= Trockenbeerenauslese
Ried	= Legally defined single vineyard site
"1ÖTW"	= Wines from the best classified vineyards ("Erste Lage" by the Association "Österreichische Traditionsweingüter").
"1STK"	= Wines from premium vineyards defined by the Association "Steirische Terroir- und Klassikweingüter" ("Erste STK-Lage").
"GSTK"	= Wines from the most prized vineyards defined by the Association "Steirische Terroir- und Klassikweingüter" with extended maturation ("Große STK-Lage").

Logos



Sustainable Austria
= Certification system for sustainably produced wine in Austria



EU Bio
= European certification for organic products

Type 1: Perlweine & Sekte

Austria can look back on a venerable tradition of sparkling wine, one that dates back to the 19th century. Our specialists in the sparkling sector include private producers, as well as large Sekt houses. Whether Sekt g.U. at the Klassik level or the traditionally vinified pétillant naturel (Pét Nat), these wines are ideally suited not only to the classic role of apéritif but also prove their versatility as dinner-table companions. Fruit and refreshment share the foreground in these easily drinkable light sparklers (Perlwein) and Sekts.

Type 2: Sekt Méthode Traditionelle

Traditional bottle fermentation is the most time-consuming and costly process for making sparkling wine: it takes a lot of time, and the typical ‘riddling’ of the bottles during ageing is often performed by hand. Austria’s top products – especially Sekt g.U. Reserve and Grosse Reserve – are produced according to this method. The result turns out as characterful and highly elegant Sekts, which do not need to fear any international comparisons.

Type 3: White wines - classic & refreshing

Classic white wines from Austria get top marks for their freshness and fine acidity – which they combine with considerable elegance in a middleweight frame. These can be found in all our winegrowing regions: refreshing and regionally typical Grüner Veltliner & Riesling from the regions along the Danube River, delicious Wiener Gemischter Satz DAC, classic Weissburgunder & Chardonnay from Burgenland or spicy Welschriesling & Sauvignon Blanc from the Steiermark. Youthful wines such as Junger Österreicher, Steierischer Junger or Junger Wiener are the first to appear on the calendar in the classic & refreshing category, and can be tasted soon after the harvest.

Type 4: White wines - powerful & opulent

These stars of Austrian white wine culture are vinified dry, exhibiting body and extract, opulence and concentration. In addition to the majority of classically elaborated wines, here you will also find wines matured in barrique with a bit of an international accent. Among the elite one finds single-vineyard wines vinified from Grüner Veltliner and Riesling (like Smaragd bottlings from the Wachau), and top wines from regions along the Danube or from the Weinviertel. Other very distinctive vinous personalities include robust Zierfandler and Rotgipfler from the Thermenregion, as well as complex Weissburgunder and Chardonnay from Burgenland. This category is rounded out by the great single vineyard wines from the Steiermark (Sauvignon Blanc, Morillon, Weissburgunder & Grauburgunder), as well as specialties such as Neuburger, Roter Veltliner and the Gemischter Satz from Vienna.

Type 5: Rosé wines

Rosés are produced in all winegrowing regions of Austria and assume many forms: charming, youthful wines from Burgenland, or fresh stylings vinified from Zweigelt and Sankt Laurent in Niederösterreich, all the way to racy Schilcher from the Weststeiermark (some designated as a regionally protected Weststeiermark DAC). Burgenland also has its own protected appellation of origin for fruity-fresh and spicy rosé wine: Rosalia DAC Rosé.

Type 6: Red wines - classic

Red wines in the classic style – with élevage either in large wooden cask or steel tank, with typical Austrian fruit but also plenty of depth, without being too high in alcohol – which express the typicity of their origins, with elegance and an inviting nature. Zweigelt plays an important role, since it grows quite happily in almost all viticultural regions – though Carnuntum comes up first here – and classically vinified Blaufränkisch can also be convincingly distinctive. This group is rounded out by specialties such as Sankt Laurent, Blauburgunder (Pinot Noir), Blauer Portugieser & Blauburger.

Type 7: Red wines - intense & opulent

These are red wines that possess opulence, concentration, complexity and depth, vinified either as single varietal wines or as cuvées. Even with aging in barriques, these top wines are characterised by the typical depth of fruit characteristic of their terroir. The premiere destination for red wines of this sort is Burgenland – although top red wines can also be found coming from Carnuntum, the Thermenregion or even Vienna. It is satisfying to note that our typical Austrian grape varieties such as Blaufränkisch & Zweigelt might even do just a bit better here than classics like Pinot Noir and the international varieties Cabernet & Co.

Type 8: Alternative wines

A precise definition of ‘Orange Wines’, ‘Artisan Wines’ or ‘Natural’ wines – often referred to collectively as ‘Alternative Wines’, does not exist. What they have in common, however, is that they often develop as far as possible without human intervention during their process of becoming wine. Owing to oxidative development and/or extended maceration time, the white wines will also develop a distinct tannin structure – and even some colour from the skins – in combination with fresh acidity and earthy fruit. Growers who produce exceptional wines in these new – or actually old – ways can be found in all of Austria’s winegrowing regions.

Type 9: White wines - off-dry & medium-sweet

Wines in the upper Spätlese or Auslese class rank among the most ageworthy wines in Austria. In their youth they exhibit a great deal of finesse, combined with supple residual sweetness and a lively interplay between fruit and acidity. The palette ranges from Muskat Ottonel or Welschriesling from Burgenland, via (Gewürz)Traminer from the Steiermark, Grüner Veltliner and Riesling from various winegrowing regions, to the great Spätlesen or Auslesen vinified from the specialty varieties Zierfandler and Rotgipfler in the Thermenregion.

Type 10: Nobly sweet wines

These include Beerenauslese and Trockenbeerenauslese, as well as the classy and refined Ruster Ausbruch. These rare sweet wines are characterised by ample residual sugar and highly concentrated acidity, usually in conjunction with the distinctive aroma of noble rot (*Botrytis cinerea*). Such wines continue to develop in an exciting way over a long period of time and have great ageing potential – and Austria plays here in the Champions League. Eiswein with expressive, luxuriant fruit and sizzling acidity – as well as Strohwein and Schilfwein, which exhibit flavour profiles between *Botrytis* and Eiswein – also belong to this category.

Austrian Wine Seminar ProWine Asia 2019

Flight 1: Purity in White

- | | | |
|----------|---|--------|
| 1 | 2018 Niederösterreich
Roter Veltliner Ried Hochstrasse
AL 12,5% RS 2 g/l AC 5,5 g/l
Jungmayr | Typ: 3 |
| 2 | 2018 Kremstal DAC
Grüner Veltliner Gedersdorf "Lössterrassen"
AL 12,5% RS 1 g/l AC 4,9 g/l
Mantlerhof | Typ: 3 |
| 3 | 2017 Wagram
Grüner Veltliner Ried Wadenthal
AL 13,5% RS 1 g/l AC 4,1 g/l
Mehofer - Neudeggerhof | Typ: 4 |
| 4 | 2017 Wagram Reserve
Riesling "Alte Reben"
AL 13% RS 4,7 g/l AC 6,5 g/l
Überacker | Typ: 4 |

Austrian Wine Seminar ProWine Asia 2019

Flight 2: Complexity in White

- | | | |
|----------|---|--------|
| 5 | 2017 Kremstal DAC Reserve
Riesling Ried Gedersdorfer Wieland "1ÖTW"
AL 13,5% RS 1,3 g/l AC 6,5 g/l
Mantlerhof | Typ: 4 |
| 6 | 2017 Weinviertel DAC Reserve
Grüner Veltliner Ried Laa "8000"
AL 14% RS 1,9 g/l AC 5,3 g/l
Setzer | Typ: 4 |
| 7 | 2015 Niederösterreich Reserve
Grüner Veltliner "Carpe Diem"
AL 14% RS 2,6 g/l AC 4,7 g/l
Lenz Moser | Typ: 4 |

Austrian Wine Seminar ProWine Asia 2019

Flight 3: Purity in Red

- | | | |
|----|---|--------|
| 8 | 2017 Burgenland
Zweigelt
AL 12,5% RS 6,4 g/l AC 5,6 g/l
Leo Hillinger | Typ: 6 |
| 9 | 2017 Neusiedlersee DAC
Zweigelt
AL 13% RS 2,5 g/l AC 4,5 g/l
HAFNER - Family Estate | Typ: 6 |
| 10 | 2013 Burgenland Reserve
St. Laurent "ZANTHO"
AL 13% RS 1 g/l AC 4,8 g/l
Zantho | Typ: 7 |

Austrian Wine Seminar ProWine Asia 2019

Flight 4: Complexity in Red

- | | | |
|-----------|---|--------|
| 11 | 2017 Burgenland
Blaufränkisch "ZANTHO"
AL 13,5% RS 1 g/l AC 4,7 g/l
Zantho | Typ: 7 |
| 12 | 2014 Eisenberg DAC Reserve
Blaufränkisch "vom Riegl"
AL 13% RS 1 g/l AC 6,1 g/l
Groszer Wein GmbH | Typ: 7 |

?

Überacker - Niederösterreich | Wagram

Wienerstrasse 79, 3481 Fels am Wagram

T: +43 664 4049697, E: info@ueberacker.at, W: <http://www.ueberacker.at>

G

Groszer Wein GmbH - Burgenland | Eisenberg

Burg 95, 7473 Burg, T: +43 664 9606379

E: kanzlei@groszerwein.at, W: <http://www.groszerwein.at>

H



HAFNER - Family Estate - Burgenland | Neusiedlersee

Halbturner Strasse 17, 7123 Mönchhof, T: +43 2173 80263

E: hafner-weine@aon.at, W: <http://www.hafner-icewine.com>



Leo Hillinger - Burgenland | Leithaberg

Hill 1, 7093 Jois, T: +43 2160 8317

E: office@leo-hillinger.com, W: <http://www.leo-hillinger.com>

J

Jungmayr - Niederösterreich | Weinviertel

Nr. 21, 3711 Ebersbrunn

T: +43 2957 241, E: office@jungmayr.at, W: <http://www.jungmayr.at>

L

Lenz Moser - Niederösterreich | Kremstal

Lenz-Moser-Straße 1, 3495 Rohrendorf bei Krems

T: +43 2732 85541, E: office@lenzmoser.at, W: <http://www.lenzmoser.at>

M



Mantlerhof - Niederösterreich | Kremstal

Brunn im Felde 50, 3494 Gedersdorf, T: +43 2735 8248

E: weingut@mantlerhof.com, W: <http://www.mantlerhof.com>



Mehofer - Neudeggerhof - Niederösterreich | Wagram

Neudegg 14, 3471 Neudegg

T: +43 2279 7247, E: neudeggerhof@mehofer.at, W: <http://www.mehofer.at>

S

Setzer - Niederösterreich | Weinviertel

Hauptstraße 64, 3472 Hohenwarth, T: +43 664 2843202

E: setzer@weingut-setzer.at, W: <http://www.weinserver.at/setzer>

Z

Zantho - Burgenland | Neusiedlersee

Dammweg 1A, 7163 Andau

T: +43 2176 27077, E: office@zantho.com, W: <http://www.zantho.com>



#austrianwine | www.instagram.com/austrianwine

AUSTRIAN WINE MARKETING BOARD
Prinz-Eugen-Straße 34, 1040 Vienna, Austria
Tel.: +43/1/503 92 67, info@austrianwine.com
www.austrianwine.com, shop.austrianwine.com

AUSTRIAN WINE 
The Art of Wine. Down to Earth.

 **WINEinMODERATION.eu**
Art de Vivre